



CITY OF
MONASH

Please join us for the **Arts Network**

An opportunity for local artists, arts and cultural groups in City of Monash to get together and share ideas! Everyone is welcome.

Our next topic features:

Marketing & Promotion

Presented by:

VIRGINIA MAYWALD

Ceramic designer Virginia Maywald will share her experiences of working firstly from her laundry, begging for free studio space and eventually moving to a factory in North Fitzroy from where she exported her tableware to hotels and all over the world.

She will share the highs, the lows and the reality of making a living out of doing what she loved and how the world found out!

Topics to be discussed will include:

- Most good promotion is absolutely free.
- Advertising on an artists budget.
- How to tell the world about what you do.
- Finding your market.
- Accessing the media and writing press release.



**FREE
EVENT**

Monday 22nd June 2009
Clayton Community Centre
Clayton Theatrette
Cooke St
CLAYTON VIC 3168
6.00pm – 8.00pm

RSVP – Friday 19th June
Ph: 9518 3636 TTY: 9518 3655
For catering purposes
www.monash.vic.gov.au/macd
Wheelchair accessible