

OFFICERS' ADVICE**MULTICULTURAL MOON LIGHT FESTIVAL**

Submitting Councillors: MT Pang Tsoi and Paul Klisaris

MOTION

That Council approves the allocation of \$58,000 for the Multicultural Moon Light Festival, a community and cultural celebration in Glen Waverley to be held on the evening of Saturday 22 September 2018.

BUDGET IMPLICATIONS

To develop and deliver a safe, effective celebration for the Multicultural Moon Light Festival, the following framework will be required to deliver the event:

- Project Management
- Stakeholder Management
- Programming
- Contractor Management
- Staffing
- Waste Management
- Production and Site Management
- Traffic Management
- Risk Management & Event Safety
- Promotions and Marketing

The proposed budget for the event is \$58,000 which will fund development and delivery of the key elements of the event listed above. As an evening event, the lighting of the area is important to ensure risk associated with a night time event is mitigated.

IMPACT ON INTERNAL RESOURCES

The size and scope of the event will require the services of a dedicated event organiser, external to Council's resources. Council's Arts and Cultural Development team are currently recruiting for staff to replace three departing staff, with existing officers currently focussed on the planning and delivery of Council's winter events program and planning for the upcoming schedule of activities. A range of negotiations with community stakeholders will be required over the coming months to ensure there is local support for the event.

Securing the services of an external event organiser is essential to the coordination of the event. Council officers across the organisation will be required to provide approval of logistic, communications and programming processes in preparation for the event.

COUNCIL PLAN AND COUNCIL POLICIES

The proposal demonstrates the vision of the **Monash Arts and Cultural Plan 2015-2018**:

To inspire strong, vibrant, creative and connected communities

It addresses the strategic intent of the Plan to:

- *Encourage and support participation in arts and cultural activities at a local level and within communities of interest; and to*
- *Ensure opportunities to participate in cultural activities that are reflective of the cultural diversity of the Monash community.*

The proposal also speaks to the **Healthy and Resilient Monash Integrated Plan**, notably the commitment to **Participation** in an **Engaged, Confident and Connected** community:

Community engagement

- Community engagement is a dynamic process that builds resilient relationships and the community's strength.

Programs and activities

- Community based programs, activities, events and celebrations that respond to community needs, interests and aspirations impact positively on health.

Creative expression

- Community based arts and cultural activities, services and events that celebrate cultural diversity, support artistic expression and strengthen community.

RELEVANCE TO WORK ALREADY UNDERTAKEN BY OFFICERS OR COMMITTEES

The proposal supports the intent, vision and achievements of Council's *Arts and Cultural Strategy 2015-2018*. The aspiration of the Multicultural Moon Light Festival event is to reach beyond the traditional audience for a Mooncake Festival to include all members of the community. It also acts as a complementary event to the Glen Waverley Chinese New Year Festival, held annually in Kingsway.

FURTHER CONSIDERATIONS

This is the first time an event is proposed to be held on the Central Car Park site. It is not proposed to close the north end of Kingsway to through traffic, but pedestrian support staffing will be required to ensure public safety is optimised. While the event is taking place during the building works at The Glen, it is considered unlikely that this will impact on the event, taking place on a Saturday evening.