

OFFICER REPORT**PROPOSAL FOR INDIAN FILM FESTIVAL MELBOURNE 2018 AND COMMUNITY CELEBRATION**

Submitting Councillor: Cr Klisaris

MOTION

That Council:

- *Approves the proposal to present an Indian Film Festival Melbourne 2018 screening and an accompanying community celebration in partnership with community organisation Hindi Niketan as part of the IFFM in August 2018.*
- *Approves funding of \$28,000 to develop and deliver the community event, pending the success of a Victorian Multicultural Commission Grant of \$20,000 currently under consideration by the VMC.*

BUDGET IMPLICATIONS

To deliver a safe, effective celebration and film screening for the Indian Film Festival Melbourne 2018 the development of an event plan is required comprising following elements:

- Production, Programming and Site Management
- Provision of infrastructure and staffing
- Traffic, Security and Waste Management
- Venue hire, hosting, screening and marketing of IFFM according to the requirements of the IFFM2018.

The budget for the event is \$48,000. This comprises a potential \$20,000 that is being sought through a Victorian Multicultural Commission Events and Festivals Program Grant. A decision on the outcome of this submission will be announced in June. The \$28,000 balance is sought from Council.

IMPACT ON INTERNAL RESOURCES

Given that this is an additional event to Council's approved festival program, the event will require the services of a dedicated event organiser, external to Council's resources, for its safe and effective planning and delivery in a short timeframe.

Securing the services of an external event organiser will facilitate the coordination of the event. Council officers across the organisation will be required to provide approval of logistic, communications and programming processes in preparation of the event.

COUNCIL PLAN AND COUNCIL POLICIES

The proposal demonstrates the vision of the Monash Arts and Cultural Plan 2015-2018:

To inspire strong, vibrant, creative and connected communities

It addresses the strategic intent of the Plan to:

- *Encourage and support participation in arts and cultural activities at a local level and within communities of interest; and to*
- *Ensure opportunities to participate in cultural activities that are reflective of the cultural diversity of the Monash community.*

The proposal also speaks to the Healthy and Resilient Monash Integrated Plan, notably its commitment to Participation in an Engaged, Confident and Connected Community.

RELEVANCE TO WORK ALREADY UNDERTAKEN BY OFFICERS OR COMMITTEES

The proposal builds on Council's support for cultural and community engagement in the City of Monash's Indian community, within the above framework of Council's policy context.

FURTHER CONSIDERATIONS

The delivery of this event is contingent on the success of a grant submission currently under consideration by the Victorian Multicultural Commission for \$20,000 to support film screening and marketing, as part of the Indian Film Festival Melbourne 2018. The \$28,000 balance of funding sought from Council for the community cultural celebration is proposed to highlight the contribution and vitality of the Indian community in Monash through its art forms of dance and music, followed by the IFFM screening of its leading art form: cinema.

Should the VMC grant submission not be successful, a further decision will be required on proceeding with the community cultural celebration to another time.