

# First Nations Mural – Expression of Interest

*Public art in Oakleigh*

## Expression of interest

### Scope of works

Monash Council is seeking Expressions of Interest (EOI) from First Nations artists to design and implement a First Nations themed mural on an existing wall of the Atkinson Street multi-level car park (129-133 Atkinson Street, Oakleigh).

Following the expression of interest stage, up to three artists will be selected to develop two concept designs for which they will be paid \$850 (including GST) each, after which only one concept will be selected for development, engagement and implementation.

This EOI and the First Nations Mural Artist's Brief provides the project context and the objectives and requirements of the proposed artwork.

Closing date for artist submissions is 5pm on **Friday 1 September 2023**.

### Project objectives

This mural aims to:

- celebrate First Nations culture
- foster community pride and a sense of belonging
- provide a welcoming and fitting gateway to the vibrant Oakleigh Activity Centre
- improve community safety and reduce tagging and bill posting.

Commissioning a First Nations mural aligns with Council's recently endorsed [Innovate Reconciliation Action Plan](#). Our Reconciliation Action Plan outlines the shared approach Council will take to work alongside Aboriginal and Torres Strait Islander peoples to advance reconciliation in our workplace and across the Monash municipality.

There are well-documented benefits of murals. A mural can create belonging and a sense of pride, help make a neighbourhood stronger and safer, and reduce graffiti and tagging.

### Project funding

This project is funded through the Victorian Government's Department of Jobs, Skills, Industry and Regions' Living Local Suburban Grants Program, with funding matched by Council's 2023/24 Annual Budget.

### Aboriginal heritage

The Wurundjeri Woi Wurrung People are the Traditional Owners and Custodians of the land of the mural location in Oakleigh. For more information visit [www.wurundjeri.com.au](http://www.wurundjeri.com.au).

**Artist's fee**

The artist's fee is \$45,000 including GST.

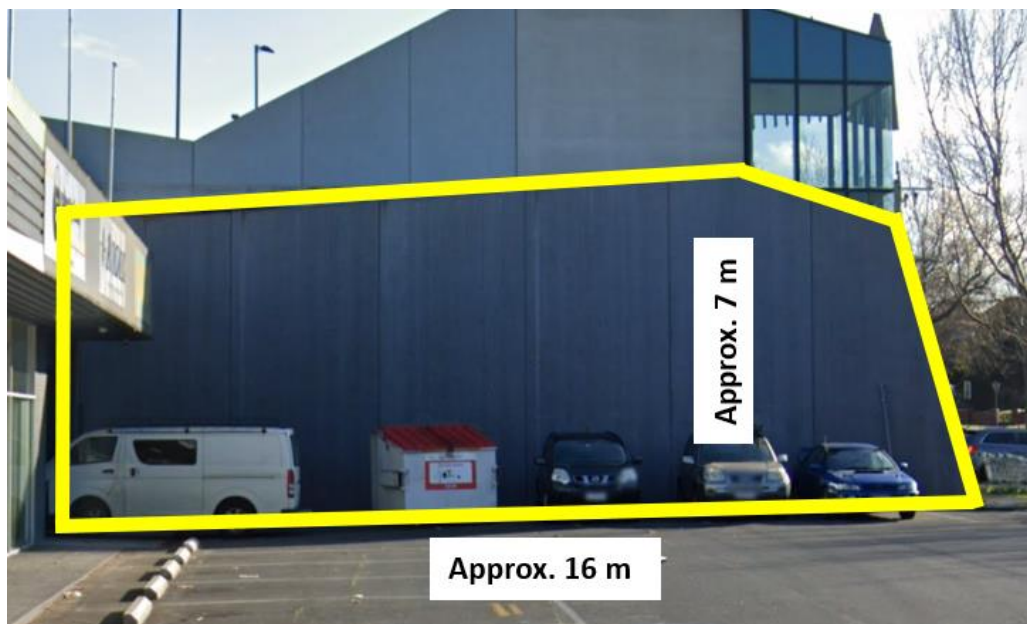
**Site location**

The wall is located at the intersection of Atkinson Street/Hanover Street and Atherton Road, Oakleigh. The wall is the external wall of the Atkinson Street multi-level car park (129-133 Atkinson Street, Oakleigh), facing a private car park.

**Wall specifications**

The concrete wall is approximately 16 metres by 7 metres (approximately 112 square metres), divided into vertical panels, with a textured exterior.

Note the shape of the wall is not a true rectangle, with an angular side at the Atkinson Street end and a mild slope at the top of the wall. There are 5 concrete car-wheel stops at the base of the wall.



*Images of the mural location in Oakleigh*

### **Expression of Interest (EOI) submission requirements**

First Nations artists are encouraged to provide Council with the following as part of your EOI:

- a Curriculum Vitae, including 3 relevant referees
- up to 3 digital images of previous mural work
- up to 500 words indicating your interest in the project and/or proposed approach
- a copy of current public liability insurance certificate. (Note: applications will be accepted if this is not currently available but will be required prior to signing of the contract if your proposal is selected.)

We do not expect fully realised designs at this stage, but we want an idea of what you plan to do, why you plan to do it and your experience in similar projects.

No fee is offered for the EOI phase. Artists will retain copyright in submitted designs throughout the EOI selection process.

### **Closing date**

Expressions of Interest must be submitted to Kate Bolaffi, Place Manager, by email ([kate.bolaffi@monash.vic.gov.au](mailto:kate.bolaffi@monash.vic.gov.au)) by 5pm on **Friday 1 September 2023**.

### **Selection criteria for EOI**

The selection criteria for the EOI process will include:

- Demonstrated experience (40%)
- Capacity to respond to brief and context, and capacity to detail timeframes and brief implementation plan (30%)
- Artistic merit (30%)

### **Assessment panel**

Applications will be assessed by Council's Public Art Project Panel. The panel includes the Wurundjeri Woi Wurrung Cultural Heritage and Aboriginal Corporation and Council officer representation from a range of Departments including Community Strengthening, City Design and Arts, Culture and Events.

### **Full commissioning process**

Following the EOI process, up to three artists will be selected to develop two concept designs for which a fee of \$850 (including GST) will be paid.

Following assessment by the Public Art Project Panel, one artist and their concept designs will be selected for development, community engagement and installation.

[Refer to the First Nations Artist's Brief for the full commissioning process.](#)

## Project timelines

Milestone	Date
Expression of Interest opens	28 July 2023
Expression of Interest closes	1 September 2023
Up to three shortlisted artists notified	11 September 2023
Concept design submitted by up to 3 shortlisted artists	6 October 2023
Successful artist notified	18 October 2023
Community engagement and refinement of final artwork	October/November 2023
Artwork installation	November/December 2023
Launch of mural	January/February 2024

## Installation requirements

The installation will take place in November/December 2023.

Base preparation prior to painting should be considered to maintain an excellent coverage and any paint materials and anti-graffiti coatings used will need to be a high-quality product for its durability and longevity under exposure to sunlight.

## Eligibility requirements

Applicants must have a current ABN and current Public Liability Insurance of \$20 million.

This is designated First Nations Australian artist opportunity.

The selected artist must have a valid Working with Children Check.

## Monash Health and Wellbeing Plan 2021-2025

Public art can assist in the delivery of the Monash Health and Wellbeing Plan 2021-2025 under the following pillars:

Engaged, Confident & Connected:

- Public art provides opportunities for cultural and community representation, voice and involvement.
- Public art encourages meaningful participation in community life through engagement and activation.

Safe & Respectful:

- Public art improves community perceptions of public safety.
- Public art can act as a visible signifier of cultural diversity and social inclusion.



**Contact**

For more information:

**Kate Bolaffi**

Place Manager

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