City of Monash

Quarterly Economic

Snapshot

Jan-25 to Mar-25 In the last quarter, Australia's GDP increased by 2.1%. For Victoria, GDP increased by 1.8%. Population was up nationally, and up in Victoria. Consumer sentiment was up across the nation and down in Victoria. Total CO_2 -e emissions for the latest quarter decreased by -6.0% in Australia and decreased by -3.8% for Victoria.

ECONOMY	PEOPLE	COMMUNITY	ENVIRONMENT
GDP (Australia)	Population (Australia)	Consumer Sentiment Index (Australia)	CO ₂ -e emissions (Australia)
\$643,563m (+2.1%)	26,124,814 (+1.64%)	98.8 (+8.5%)	464.77m tonnes (-6.0%)
GDP (Victoria)	Population (Victoria)	Consumer Sentiment Index (Victoria)	CO 2 -e emissions (Victoria)
\$151,018m (+1.8%)	6,656,281 (+1.68%)	nan (nan%)	80.06m tonnes (-3.8%)

CONSUMER EXPENDITURE

Trending Down

rend	Change in Total Local Spend

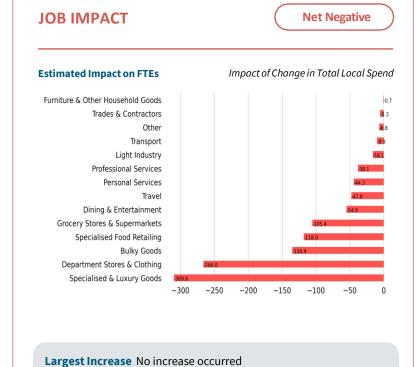
Victoria Monash
-11.4% -9.8%

Daily Spending Average Daily Spend by Day of Week

Day	Total	Resident	Visitor
Mon	\$10.2M (-13.3%)	\$3.61M (-15.0%)	\$6.37M (-12.6%)
Tue	\$10.7M (-6.4%)	\$3.69M (-9.7%)	\$6.82M (-4.2%)
Wed	\$10.8M (-4.5%)	\$3.73M (-5.4%)	\$6.88M (-3.8%)
Thu	\$12M (-6.6%)	\$4.18M (-5.8%)	\$7.63M (-6.5%)
Fri	\$13.1M (-8.0%)	\$4.55M (-8.6%)	\$8.26M (-7.5%)
Sat	\$11.9M (-8.3%)	\$4.33M (-9.5%)	\$7.45M (-7.9%)
Sun	\$8.83M (-10.5%)	\$3.33M (-11.6%)	\$5.36M (-10.1%)

Peak Day Friday 14 February 2025: \$14.3M

Trough Day Wednesday 01 January 2025: \$4.56M



Sources: ABS, Cat. Nos. 3101.052, 5206.001, 5206.027; ABS Census 2016; Spendmapp.com.au; industry.gov.au; DISER, 2020

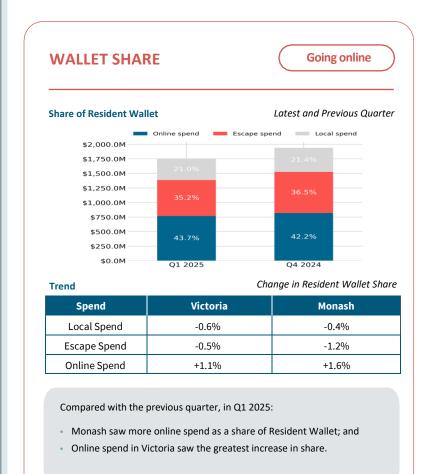
Largest Decrease -309.6 FTEs, Specialised and Luxury Goods

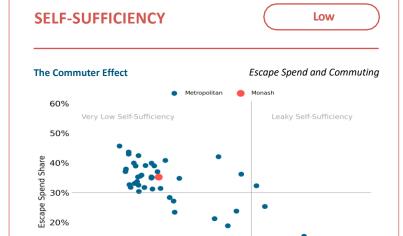


City of Monash

Quarterly Economic Snapshot

Jan-25 to Mar-25





80%

100%

Compared with other Metropolitan councils, in Monash:

· There is leaky economic self-sufficiency.

20%

10%

0%%

 There is low employment self-containment (based on the last Census).

40%

60%

Employment Self Containment

• Resident Escape Spend has a high share of Resident Wallet.

Disclaimer

This document has been prepared by Geografia Pty Ltd for City of Monash and is intended for its use only. Any use of material from the report should be appropriately cited (i.e. source: Spendmapp by Geografia). While every effort is made to provide accurate and complete information, Geografia does not warrant or represent that the information contained is free from errors or omissions and accepts no responsibility for any loss, damage, cost or expense (whether direct or indirect) incurred as a result of a person taking action in respect to any representation, statement, or advice referred to in this report.



Economic Snapshot | City of Monash