

1 COUNCIL PRESENTED AND COUNCIL SPONSORED EVENTS AND FESTIVALS UPDATED GUIDELINES FOR STALLHOLDERS AND SPEAKERS
(JR: ARTS5)

Responsible Director: Julie Salomon

RECOMMENDATION

That Council endorse the updated Guidelines for Stallholders and Speakers at Monash Events and Festivals pertaining to both Council presented and Council supported Events and Festivals within the City of Monash.

INTRODUCTION

The purpose of this report is to seek Council endorsement for the *Guidelines for Stallholders and Speakers at Monash Events and Festivals* (Attachment 1). These guidelines are a modification of the *Guidelines for Stallholders and Speakers at Monash Council Presented Events and Festivals* that is currently in use as part of the application process for festivals and events.

BACKGROUND

On 24 November 2014, Council endorsed the document *Guidelines for Stallholders and Speakers at Monash Council Presented Events and Festivals*. This Guidelines stipulated Council's position on the presence, profile and desired outcomes for all its community events and festivals regarding political parties and invitations to members of parliament. Relative to Council's Events and Festival Program, this comprises a statement on Stallholder requirements that:

Each festival or event is a non-political occasion. Council will, however, allow local sitting Members of Parliament to participate in Council festivals and events if they provide information or services that are of direct benefit and relevance to the local community, and the material or goods or services provided do not expressly or implicitly promote a political party or group, or solicit membership to that party or group. Material promoting a political party, that is not allowed, includes balloons, bags, stickers and pamphlets.

These current Guidelines also state that:

Invitations to attend Council presented festivals, events and celebratory activities are to be extended to all local Federal and State Upper and Lower House Members of Parliament. Invitations are to be issued under the Mayor's name.

Council may invite appropriate government representatives when funding has been obtained from State or Federal Government programs for that specific event, to officially speak at Council presented festivals, events and celebratory activities.

Council may invite State or Federal Lower House Members of Parliament whose electorates cover the locality in which a Council event or festival is held, to speak at that event or festival.

These Guidelines have provided the basis of Stallholder and Speaker administration and compliance of Council's Events and Festivals since the 2014/15 festival season.

DISCUSSION

Events and Festivals conducted by Council and those events that Council supports, provide important community connections within neighbourhoods and more broadly across the City. They are opportunities for cultural activity and engagement, to seek information and to enjoy the benefit of the City's activity centres and parks with family and friends.

The *Guidelines for Stallholders and Speakers at Monash Council Presented Events and Festivals* have also provided the basis for Council sponsored events and festivals, notably Council's substantial ongoing funding support for the Chinese New Year Festival in Kingsway, Glen Waverley and The Glendi in Oakleigh. While this has been consistently communicated to community event organisers, the update to the Guidelines presented in this report will support clarity for Community event organisers and reinforcement of practice, ensuring that Council's policy position is consistent across both Council and the events it supports and sponsors.

This report presents the updated document *Guidelines for Stallholders and Speakers at Monash Events and Festivals*. This document reinforces the principles outlined in the 2014 Council Report regarding the desired outcomes of all Council's presented and sponsored community festivals and events and will be applicable to *all* Council presented and sponsored events and festivals.

CONCLUSION

In 2014, Council endorsed the *Guidelines for Stallholders and Speakers at Monash Council Presented Festivals and Events*. This document has been reviewed and modified. To ensure consistency and clarity for all stakeholders, the updated *Guidelines for Stallholders and Speakers at Monash Events and Festivals* will apply to those events and festivals sponsored by Council either through a cash allocation via the budget or community grants processes and/or through the provision of in-kind support.

ATTACHMENT

Attachment 1 Guidelines for Stallholders and Speakers at Monash Events and Festivals