

OFFICERS' ADVICE**NOTICE OF MOTION: COMMUNITY CONSULTATION ON NAMING OF GALLERY AT MOUNT WAVERLEY COMMUNITY CENTRE**

Submitting Councillor: Rebecca Paterson

MOTION

That Council endorse the proposal to seek community feedback on a possible name for the new community gallery at Mount Waverley Community Centre, with an iPad offered as an incentive to participate in the feedback process.

BUDGET IMPLICATIONS

To conduct community feedback, the design, implementation and submission review and collation of an online and hard copy community feedback process will be required beyond the current operating budget allocations of Arts and Cultural Development and Communications. It is anticipated that the cost of this process may be \$2500 for publicity and promotion. The cost of an iPad will be approximately \$600.

Council's decision on the name will require fabrication and installation of signage at the gallery. Vinyl signage on the glass panels at Centre entrances and the gallery doors may cost in the vicinity of \$1000.

IMPACT ON INTERNAL RESOURCES

The proposed community feedback process will require Council's Arts and Cultural Development and Communications staff to design, implement and assess the submissions for Council's consideration.

COUNCIL PLAN AND COUNCIL POLICIES

Council will review the proposals submitted, retaining full responsibility for the decision on naming of the gallery. A suitable name must accord with:

- City of Monash Guidelines for Community Request for the Naming of Council Facilities; and
- City of Monash Plaques and Memorials Policy.

RELEVANCE TO WORK ALREADY UNDERTAKEN BY OFFICERS OR COMMITTEES

During the construction period of the Mount Waverley Community Centre, the gallery space has been colloquially referred to as MoCA (Monash Community Arts). This may be considered as part of the submissions for a suitable name for the gallery.