

OFFICERS REPORT

COUNCIL MEDIA RELEASES

Submitting Councillor: Cr Theo Zographos

MOTION

That all official Council media releases be sent electronically to all Councillors before publication and distribution to media organisations and external stakeholders.

BUDGET IMPLICATIONS

Nil

IMPACT ON INTERNAL RESOURCES

Nil

COUNCIL PLAN AND COUNCIL POLICIES

The Media Policy outlines that the Mayor has final signoff on any information sent to media. Councillors, other than the Mayor of the day, do not play a role in the content or approval of any media releases.

Any media releases are sent to Councillors immediately after being distributed to media organisations.

RELEVANCE TO WORK ALREADY UNDERTAKEN BY OFFICERS OR COMMITTEES

Nil.

FURTHER CONSIDERATIONS

Timeliness is a critical factor in issuing media statements and media releases. As the Mayor is the spokesperson for Council, it is appropriate that once the Mayor has approved the media release or statement, it is then distributed in a timely fashion to media with a copy to Councillors for information.

A thorough process is already in place to ensure media releases are approved by the Chief Executive Officer and the Mayor, prior to being released publicly in accordance with the Media Policy.