

Letter – Meet Your Street Campaign

Date

Address

Dear

I am writing to advise you about a significant new campaign Monash Council is undertaking called “Meet Your Street.”

The objective of this progressive campaign is two-fold; to foster stronger connections between residents within local neighbourhoods and to positively impact residents’ perceptions of their own safety (personal & property), the safety of their neighbourhood and their safety within the City of Monash.

We will be seeking to access funding via the State Government’s grant programs and we ask for your support in our applications and our endeavours to receive funds for this important campaign.

We know that people who live in communities where they know their neighbours, regularly engage with one another and feel more connected are more resilient and often report feeling safer in their home and their neighbourhood.

The campaign has been developed through the Monash Community Safety Advisory Committee, which was set up to look at how we can improve perceptions of safety in Monash. Whilst Monash is a safe community (Monash ranked 57 out of the 79 local government areas for the rate of reported criminal offences in the year ending 31 December 2017) we are aware of some sections of the community that have reported feeling unsafe in their homes and neighbourhoods.

The Monash Community Safety Advisory Committee comprises: Dr Susan Alberti (Chair), Inspector Paul Robotham (Monash Local Area Commander Victoria Police), Mick McGinn (former Monash Local Area Commander Victoria Police), Richard Watkins APM (Superintendent, Eastern Region Division 1 Victoria Police), Associate Professor Rebecca Wickes (Associate Professor Criminology and Deputy Director for the Centre for Social and Population Research, Monash University), Gabrielle Levine (Regional Director, South East Metropolitan Region, Department of Justice), Monash Mayor Paul Klisaris and Councillors Josh Fergeus and Rebecca Paterson and Monash CEO Andi Diamond.

The campaign is supported by a strong research base including feedback from the community via our 2018 Community Satisfaction Survey where we doorknocked 800 households in Monash, the 2018 Resilient Youth Survey, Census data and Monash University data. We will be trialling it in four precincts across Monash and hope to roll it out further in future years.

We’re excited by what this campaign can deliver to our community, improving their social connections and helping to strengthen our neighbourhoods and supporting our belief, borne out by research that Monash is a safe place to live.

If you would like to know more about the campaign, please let me know.

Kind Regards

PAUL KLISARIS - MAYOR