

OFFICERS' ADVICE**NOTICE OF MOTION GREEK NATIONAL DAY PROPOSAL**

Submitting Councillor: Cr Paul Klisaris

MOTION

That Council:

- 1. Approves a budget allocation of \$30,000 to support the Oakleigh Village Traders Association to host and deliver the Greek National Day community and cultural celebration in Eaton Mall Oakleigh in March 2019; and*
- 2. Considers ongoing funding for this event as part of the 2019/20 budget process.*

BUDGET IMPLICATIONS

To develop and deliver a safe, effective festival to observe Greek National Day, a minimum budget of \$55,000 will be required, depending on the length of the event. Should the event be held all day into the evening, further funding would need to be sourced by OVTA. The total sum advised will support professional provision of:

- Production and Site Management
Traffic Management
- Risk Management & Event Safety
- Promotions and Marketing Project Management
- Stakeholder Management
- Contractor Management
- Staffing
- Waste Management

This sum is based on the budget of the Evzones event delivered at Eaton Mall in March 2018. Programming for that event was developed with the goodwill of creative and cultural performances by Greek community performers delivered free of charge. Should this arrangement change for the ongoing Greek National Day, a programming budget would need to be established above the sum advised.

IMPACT ON INTERNAL RESOURCES

The Greek National Day proposal would require the services of an event organiser external to Council's resources. Falling in the summer festival season, Council's internal focus of development and implementation during this period is on the delivery of the Clayton Festival in February and the Live at Warrawee Concert in March.

Similar to the Chinese New Year celebration in Kingsway in February and The Glendi in Oakleigh each October, funding may be allocated to a community or trader committee to secure event personnel according to their own needs, retaining advice from Council Officers on event logistics, policy compliance associated with Council funding and risk mitigation.

COUNCIL PLAN AND COUNCIL POLICIES

The proposal demonstrates the vision of the **Monash Arts and Cultural Plan 2015-2018:**

To inspire strong, vibrant, creative and connected communities

It addresses the strategic intent of the Plan to:

- *Encourage and support participation in arts and cultural activities at a local level and within communities of interest; and to*
- *Ensure opportunities to participate in cultural activities that are reflective of the cultural diversity of the Monash community.*

The proposal observes the **Healthy and Resilient Monash Integrated Plan** commitment to **Participation** in an **Engaged, Confident and Connected community:**

Community engagement

- Community engagement is a dynamic process that builds resilient relationships and the community's strength.

Programs and activities

- Community based programs, activities, events and celebrations that respond to community needs, interests and aspirations impact positively on health.

Creative expression

- Community based arts and cultural activities, services and events that celebrate cultural diversity, support artistic expression and strengthen community.

RELEVANCE TO WORK ALREADY UNDERTAKEN BY OFFICERS OR COMMITTEES

The proposal has been motivated by the success of the visit to Eaton Mall on 25 March by the Evzones, the pre-eminent ceremonial military unit of the Hellenic National Guard, which was conducted as a partnership between Council and the OVTA in a very short timeframe.

FURTHER CONSIDERATIONS

As part of its commitment to supporting cultural celebration, Council currently allocates \$60,000 annually to The Glendi, a celebration of Greek and Mediterranean culture held over two days each October in Warrawee Park Oakleigh. The Glendi is managed and presented by the Greek Orthodox Community of Oakleigh & District and Oakleigh Grammar.